

Day 1: Tuesday, October 6, 2026 • 10:00am-1:50pm CT Theme: Leadership Excellence	
10:00-10:20 am CT	Welcome and Opening Keynote 9 Pillars of Leadership Excellence <i>Speaker:</i> <i>Dr. Janet Pilcher, Founder and President, Studer Education</i>
10:20-10:50 am CT	Executive Panel From the Beginning to Where You Are Now as a System <i>Speakers:</i> <i>Dr. Janet Pilcher, Founder and President, Studer Education</i> <i>Dr. Matt Hillmann, Executive Director, MN Association of School Administrators (MASA)</i> <i>Mark Holzman, Superintendent, School District of Janesville, WI</i> <i>Keith Leonard, Superintendent, Escambia County Public Schools, FL</i>
11:00-11:20 am CT	Mini Masterclass Take “Starting with the Why” to the Next Level <i>Speaker:</i> <i>Dr. KK Owen, Leader Coach, Studer Education</i>
11:30-11:50 am CT	Mini Masterclass Making Recognizing Bright Spots a Habit of Practice <i>Speaker:</i> <i>Dr. KK Owen, Leader Coach, Studer Education</i>
12:00-12:35 pm CT	Executive Panel Culture and Strategy Go Hand in Hand <i>Speakers:</i> <i>Dr. Janet Pilcher, Founder and President, Studer Education</i> <i>Al Betry, Agency Administrator, CESA 9, WI</i> <i>Johnny Edwards, Superintendent, Portage Public Schools, MI</i> <i>Dr. Kelly Tess, Superintendent, The Winnetka Public Schools, IL</i>
12:45-1:15 pm CT	District Demonstrations Leadership Excellence Tactics: Plus/Delta and K12 Rounding <i>Speakers:</i> <i>Dr. KK Owen, Leader Coach, Studer Education</i> <i>Dr. Catherine Wang, Superintendent, Glencoe School District 35, IL</i> <i>Bradley Roberson, Leader Coach, Studer Education</i>
1:25-1:50 pm CT	Executive Showcase Visions In Education <i>Speakers:</i> <i>Dr. Janet Pilcher, Founder and President, Studer Education</i> <i>Dr. Steve Olmos, Superintendent and Executive Director, Visions In Education, CA</i>

Day 2: Wednesday, October 7, 2026 • 2:00-4:45pm CT Theme: Service Excellence with Families	
2:00-2:20 pm CT	Day 2 Welcome and Keynote A School System Parents and Students Can't Live Without <i>Speaker:</i> <i>Dr. Deanna Ashby, Leader Coach, Studer Education</i>
2:30-2:50 pm CT	Mini Masterclass Family Rounding to Build Relationships with Families <i>Speaker:</i> <i>Kathy Myles, Leader Coach, Studer Education</i>
3:00-3:30 pm CT	Executive Panel Families Matter: Engaging Families in Conversations About Their Child's Learning <i>Speakers:</i> <i>Dr. Deanna Ashby, Leader Coach, Studer Education</i> <i>Dr. Ryan Carpenter, Superintendent, Estacada School District, OR</i> <i>Julie Giannini-Previde, Superintendent, McKinleyville Union School District, CA</i> <i>Claudette Herald, Superintendent, Oldham County Schools, KY</i>
3:40-4:00 pm CT	Mini Masterclass Simple, Yet Impactful Service Excellence Tactics <i>Speaker:</i> <i>Brent Brummet, Leader Coach, Studer Education</i>
4:10-4:45 pm CT	District Demonstrations Leadership Excellence Tactics: Rolling Out District Support Services Surveys and Service Recovery with Key Messages <i>Speakers:</i> <i>Dr. Deanna Ashby, Leader Coach, Studer Education</i> <i>Dr. Travis Bracht, Superintendent, Affton School District, MO</i> <i>Jennifer Marroquin, Leader Coach, Studer Education</i>

K-12 Leadership Virtual Conference | October 6-8, 2026

Day 3: Thursday, October 8, 2026 • 10:00am-2:00pm CT Theme: Student Excellence	
10:00-10:20 am CT	Day 3 Welcome and Keynote Applying Improvement Practices in the Classroom with Students <i>Speaker:</i> <i>Bradley Roberson, Leader Coach, Studer Education</i>
10:30-10:50 am CT	Mini Masterclass Student Rounding <i>Speaker:</i> <i>Dr. Janet Pilcher, Founder and President, Studer Education</i>
11:00-11:20 am CT	Mini Masterclass Moving a Low-Performing School Up <i>Speaker:</i> <i>Dr. Kathy Oropallo, Leader Coach, Studer Education</i>
11:30 am-12:05 pm CT	Executive Panel Student Matter: Engaging Students in Conversations About Their Learning <i>Speakers:</i> <i>Bradley Roberson, Leader Coach, Studer Education</i> <i>Dr. Christi Barrett, Superintendent, Hemet Unified School District, CA</i> <i>Dr. Adam Leckie, Superintendent, Casa Grande Elementary School District, AZ</i> <i>La Toyua Tolbert, Assistant Superintendent, Cherry Creek School District, CO</i>
12:15-12:45 pm CT	District Demonstrations Examples of PDSA in the Classroom <i>Speakers:</i> <i>Bradley Roberson, Leader Coach, Studer Education</i> <i>Patches Calhoun, Della Davidson Elementary School Principal, Oxford School District, MS</i> <i>Dr. Sarah Shields, Estacada Middle School Principal, Estacada School District, OR</i>
12:55-1:20 pm CT	Closing Keynote Systems Improvement Is a Must Have Not a Nice to Have <i>Speaker:</i> <i>Dr. Pat Greco, Senior Director of Thought Leadership, Studer Education</i>
1:30-2:00 pm CT	Leader Learning Communities Bring your voice to the room! Join live, on camera and off mute, for a dynamic and reflective exchange with fellow conference participants. <i>RSVP Required: https://forms.gle/5QQ5Tq2TKAREHaRt9</i>



Your virtual conference registration includes access to:

- Live sessions in Zoom, October 6-8, 2026
- Session recordings through December 1, 2026
- Virtual event community: stay connected to a network of like-minded leaders committed to student, service, and leadership excellence

Notes:

- *All listed times are in the Central Time Zone (CT). Agenda subject to change.*
- *The 10-minute breaks between sessions allow time for reflection, discussion, beverage refills, and transition into the next session.*